



To sign up for this event, please fill out the form below, detach, & submit with check made payable to, or Paypal payment to:

**JCI Wisconsin Jaycees**

PO Box 1547  
Appleton, WI 54912  
office@wijaycees.org

First Name \_\_\_\_\_ Last Name \_\_\_\_\_

Jaycee Chapter \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**\$90** Includes both morning & afternoon sessions on Friday, September 10<sup>th</sup>.

**\$35** For Jaycee members registered by Aug. 1<sup>st</sup>, both morning & afternoon sessions for Friday, September 10<sup>th</sup>. An over 60% saving for JCI members!

Best Western Resort Hotel  
2701 South CX  
Portage, WI 53901

Spots are limited, so register early!



JCI Wisconsin

# MATTITUDE

*Be Yourself  
Improve Yourself*



**JCI Wisconsin**

1444 East Northland Avenue  
PO Box 1547  
Appleton, WI 54912  
www.wijaycees.org

Phone: 920-731-7681  
Fax: 920-731-9773  
E-mail: office@wijaycees.org

**Friday, September 10, 2010**  
**Best Western Resort Hotel**  
**Portage, WI**

*Believe To Achieve in 2010*

# Mattitude Presentations

## Morning Sessions

### What's In Your Wallet?

#### *Matt's Signature Goal Setting Workshop*

Get more out of life with this nationally known goal setting and action seminar. Accomplish more, learn more, and earn more. Live life more fully. Learn how to not only set goals but how to achieve them as well. This seminar reveals how success can be determined by what's in your wallet.

### Customer Loyalty

The customer loyalty you've always dreamed of is well within your reach. When your members attend this seminar, they'll learn techniques to not only satisfy customers (and potential members or sponsors), but turn them into loyal customers/sponsors. Attendees come away from this seminar with a new outlook on the same old customer service. The skills and insights they'll gain will help them develop a sense of pride, confidence, and enthusiasm that's the hallmark of building customer loyalty.

## Afternoon Sessions

### Communicate w/ Mattitude

From the day you are born, you've depended on the ability to communicate. Somewhere between that first cry for breath and yesterday's babbling, the process has changed. You now live in a world full of clutter, confusion, and information overload. With each step forward in technology, you seem to take a step back from others. More often than not, the inability to communicate effectively leaves you sitting on the sidelines watching others put points on the board and ultimately money in the bank. Success comes to people not because they are smarter or more talented than you, but because they can communicate their ideas clearly. Virtually every facet of your personal and professional life hangs more on the ability to communicate than on any other learnable skill. It has never been more important than now to present a clear image.

### Leadership—Mattitude Style

Whether you lead a team, a work unit or an entire department, this seminar will equip you with the skills you need to lead others to achieve phenomenal results! You'll discover powerful ideas and the best strategies of leadership to motivate and inspire others.

## Meet MATTITUDE...

Matt Booth is an internationally known speaker, trainer and coach. As an Outstanding Young Iowan and Rising Star Award winner, he entertains people, educates minds, and impacts lives. He has been called the expert who helps individuals, organizations, and communities get **Mattitude!** To get Mattitude, each day, you must **Be Yourself**, and **Improve Yourself**.



Matt Booth has been helping people improve themselves for over 17 years. Matt's trainings are geared towards young professionals seeking to improve their professional skills, whether as a valuable team member as their job, or a small business owner.

On Saturday, Matt will offer two bonus workshops to all registered convention attendees: **Speaking Anxiety** and **Slick Networker vs. Relationship Building**. Don't miss this full weekend of personal and professional development from international trainer Matt Booth, hosted by JCI Wisconsin.

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